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March 9, 2026

**VIA ONLINE SUBMISSION**

Attorney General Aaron Frey  
Office of the Attorney General  
Consumer Protection Division  
Security Breach Notification  
111 Sewall Street, 6th Floor  
Augusta, ME 04330

**Re: Notice of Data Security Incident**

To Whom It May Concern:

Constangy, Brooks, Smith & Prophete represents a service provider of Ericsson Inc. (“Ericsson”) in connection with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident in accordance with Maine data breach notification statute. This notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Ericsson and its service provider do not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data incident notification statute, or personal jurisdiction.

Ericsson Inc (Ericsson) is the US subsidiary of Ericsson parent company TELEFONAKTIEBOLAGET LM ERICSSON - a multinational networking and telecommunications company headquartered in Stockholm, Sweden that provides cloud applications, mobility, and broadband services. Ericsson holds personal data of employees and other parties with whom it does business, and in the course of its business shares this information with service providers.

**Nature of the Security Incident**

On or around April 28, 2025, the service provider became aware of a phishing incident involving a single individual associated with the service provider. Upon discovery, the service provider immediately took steps to address the issue, including engaging a team of cybersecurity experts, implementing a forced password reset, notifying the Federal Bureau of Investigation, and initiating

a comprehensive investigation. The investigation determined that a limited amount of information may have been acquired without authorization between April 17, 2025 and April 22, 2025. The service provider thereafter undertook a comprehensive review to determine the nature of the information, the individuals to whom the information pertained and the addresses for these individuals.

On or around November 10, 2025, the service provider informed Ericsson that certain data associated with Ericsson was impacted by the incident. Thereafter, the service provider and Ericsson worked to promptly determine confirm the identifies and addresses of the potentially impacted individuals. This process was completed on February 23, 2026. Please note that neither Ericsson nor its service provider has evidence of the misuse, or attempted misuse, of any potentially impacted information.

The personal information potentially impacted by this incident varied per individual but may have included the individual's first and last name and Social Security number.

#### **Number of Maine Residents Notified**

On or about Mailing March 9, 2026, with the assistance of a third-party vendor, Ericsson provided written notice of this incident to approximately 21 Maine residents. Written notice is being provided in substantially the same form as the letter attached herein.

#### **Steps Taken to Address the Data Security Incident**

Upon discovering the incident, Ericsson's service provider moved quickly to investigate and respond to the incident and identify potentially affected individuals. Further, the service provider notified the Federal Bureau of Investigation regarding the incident. The service provider implemented additional safeguards and training to its employees. Ericsson has arranged to provide access to credit monitoring services for 12 months through IDX to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Ericsson is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Ericsson is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

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### Contact Information

Ericsson remains dedicated to protecting the information in its control. If you have any questions or need additional information, please do not hesitate to contact me at [mefaplatidis@constangy.com](mailto:mefaplatidis@constangy.com). Please copy Seth Greenwald ([sgreenwald@constangy.com](mailto:sgreenwald@constangy.com)) on any future correspondence.

Very truly yours,

A handwritten signature in brown ink, appearing to read 'MEF', with a large, sweeping flourish extending to the right.

Maria Efaplatidis of

Constangy, Brooks, Smith & Prophete LLP



P.O. Box 989728  
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>  
<<Address1>>  
<<Address2>>  
<<City>>, <<State>> <<Zip>>  
<<Country>>

Enrollment Code: <<ENROLLMENT>>

Enrollment Deadline: June 9, 2026

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

March 9, 2026

Re: Notice of Data Security <<Variable Text 1: Breach/Incident>>

Dear <<First Name>> <<Last Name>>:

Ericsson Inc (Ericsson) is the US subsidiary of Ericsson parent company TELEFONAKTIEBOLAGET LM ERICSSON - a multinational networking and telecommunications company headquartered in Stockholm, Sweden that provides cloud applications, mobility, and broadband services. Ericsson holds personal data for employees and customers and, from time to time, shares this information with the company's service providers. Ericsson is writing to notify you of a data security incident that occurred at one of our services providers, which may have involved your personal information. We take the privacy and security of all information within our possession very seriously, and although this was not an incident with Ericsson's systems, we are sharing details with you. Please read this letter carefully as it contains information regarding the incident and information about steps that you can take to help protect your information.

**What Happened?** On April 28, 2025, our service provider became aware of a suspicious event that may have involved potential unauthorized access to certain data on their system. It promptly initiated an investigation with the assistance of external cybersecurity specialists. It also notified the Federal Bureau of Investigation and implemented measures to enhance security and minimize the risk of a similar incident occurring in the future.

Based on the investigation, our service provider determined that a limited subset of files may have been accessed or acquired without authorization between April 17, 2025 and April 22, 2025. As part of its investigation, it retained external data specialists to conduct a comprehensive review of the potential affected files to identify any personal information. That review was completed on February 23, 2026 at which time we determined that that some of your personal information was contained within the affected files. Please note that our service provider has represented to us that they have no evidence of the misuse of any potentially impacted information since the time of the incident.

**What Information was Involved?** The information may have included your name and <<Variable Text 2: Data Elements>>.

**What Are We Doing?** We are offering you complimentary identity protection services through IDX, a leader in consumer identity protection. These services include <<12/24>> months of credit monitoring<sup>1</sup>, dark web monitoring, a \$1 million identity fraud loss reimbursement policy, and fully managed identity theft recovery services. The deadline to enroll in these services is June 9, 2026.

<sup>1</sup> To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

**What You Can Do.** You can follow the recommendations on the following page to help protect your personal information. You can also enroll in the complimentary services offered to you through IDX by using the enrollment code provided above.

**For More Information.** Further information about how to protect your personal information appears on the following page. If you have questions or need assistance, please call 1-888-201-6043. We take your trust in us and this matter very seriously. We regret any worry or inconvenience this may cause.

Sincerely,

Ericsson Inc.

## Steps You Can Take to Help Protect Your Personal Information

**Review Your Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the “FTC”).

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting [www.annualcreditreport.com/](http://www.annualcreditreport.com/), calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

**Equifax**

P.O. Box 105851  
Atlanta, GA 30348  
1-800-525-6285  
[www.equifax.com](http://www.equifax.com)

**Experian**

P.O. Box 9532  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

**TransUnion**

P.O. Box 2000  
Chester, PA 19016  
1-833-799-5355  
[www.transunion.com/get-credit-report](http://www.transunion.com/get-credit-report)

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at [www.annualcreditreport.com](http://www.annualcreditreport.com). For TransUnion: [www.transunion.com/fraud-alerts](http://www.transunion.com/fraud-alerts).

**Security Freeze:** You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. For TransUnion: [www.transunion.com/credit-freeze](http://www.transunion.com/credit-freeze).

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

**Federal Trade Commission**

600 Pennsylvania Ave, NW  
Washington, DC 20580  
[consumer.ftc.gov](http://consumer.ftc.gov)  
877-438-4338

**Maryland Attorney General**

200 St. Paul Place  
Baltimore, MD 21202  
<https://oag.maryland.gov/Pages/oag.aspx>  
888-743-0023

**Oregon Attorney General**

1162 Court St., NE  
Salem, OR 97301  
[www.doj.state.or.us/consumer-protection](http://www.doj.state.or.us/consumer-protection)  
877-877-9392

**California Attorney General**

1300 I Street  
Sacramento, CA 95814  
[www.oag.ca.gov/privacy](http://www.oag.ca.gov/privacy)  
800-952-5225

**New York Attorney General**

The Capitol  
Albany, NY 12224  
[ag.ny.gov](http://ag.ny.gov)  
800-771-7755

**Rhode Island Attorney General**

150 South Main Street  
Providence, RI 02903  
[www.riag.ri.gov](http://www.riag.ri.gov)  
401-274-4400

**Iowa Attorney General**  
1305 E. Walnut Street  
Des Moines, Iowa 50319  
[www.iowaattorneygeneral.gov](http://www.iowaattorneygeneral.gov)  
888-777-4590

**NY Bureau of Internet and Technology**  
28 Liberty Street  
New York, NY 10005  
[www.dos.ny.gov/consumerprotection/](http://www.dos.ny.gov/consumerprotection/)  
212.416.8433

**District of Columbia Attorney General**  
400 S 6th Street, NW  
Washington, DC 20001  
[oag.dc.gov/consumer-protection](http://oag.dc.gov/consumer-protection)  
202-442-9828

**Kentucky Attorney General**  
700 Capitol Avenue, Suite 118  
Frankfort, Kentucky 40601  
[www.ag.ky.gov](http://www.ag.ky.gov)  
502-696-5300

**NC Attorney General**  
9001 Mail Service Center  
Raleigh, NC 27699  
[ncdoj.gov/protectingconsumers/](http://ncdoj.gov/protectingconsumers/)  
877-566-7226

**You also have certain rights under the Fair Credit Reporting Act (FCRA):** These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit [www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf](http://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf).