**<<MemberFirstName>> <<MemberLastName>>** **<<Date>>**
**<<Address1>>**
**<<Address2>>**
**<<City>>, <<State>> <<Zip Code>>**

# NOTICE OF DATA BREACH

Dear <<MemberFirstName>> <<MemberLastName>>,

See's Candies is writing to inform you of a recent incident involving some of your personal information. Although we are not aware of any identity theft or fraud resulting from this incident, we are providing you with our current understanding of what happened, what information was involved, measures that we have taken, and steps you can take to protect your personal information.

## What happened?

On April 12, 2026, we were notified that an unauthorized user accessed certain portions of our network and encrypted files on a subset of our servers. We immediately launched an investigation and remediation effort with the assistance of outside cybersecurity experts and notified law enforcement. Our investigation determined that there was unauthorized access to portions of our network from April 11, 2026 to April 13, 2026. We initially were unable to determine whether any files had been taken, but we later learned that the unauthorized user acquired certain files before encrypting them and that at least some of those files were made available on the dark web. Because the incident involved encrypted files and a complex forensic review, additional time was necessary to determine the scope of the incident, restore the reasonable integrity of our systems, and to identify the individuals whose personal information was involved.

## What information was involved?

On <<INSERT DATE>>, 2026, as part of our ongoing review of the impacted files that have been made available on the dark web, we determined that one or more of those files contain your personal information, including your name and <<INSERT APPLICABLE CATEGORIES OF PERSONAL INFORMATION>>.

## What we are doing.

As soon as we learned of the incident, we immediately launched an investigation and notified law enforcement. We took steps to block unauthorized access to our network and to help prevent a similar incident from occurring again. We are continuing to review the impacted files for the presence of personal information. Based on our current investigation, we believe this incident was limited to the one-time event.

## What you can do.

Although we do not have evidence that identity theft or fraud has occurred as a result of this incident, we recommend that you review the information provided in the enclosed "Further Information and Steps You Can Take." The enclosure describes steps you can take to help protect your personal information, including how to monitor your accounts, obtain credit reports, place fraud alerts, and request a security freeze. Never provide personal information in a response to an electronic communication about a data security incident.

Out of an abundance of caution, we are providing you with free access to an identity theft protection service called Experian IdentityWorks℠ for 12 months. Please note that Identity Restoration, part of the Experian IdentityWorks services, provides personalized support and assistance service that helps resolve identity theft and fraud issues in event identity theft or fraud were to occur. Identity Restoration is available to you for 12 months from the date of this letter and does not require any action on your part at this time. While Identity Restoration assistance is <u>immediately available to you</u>, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 12-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by** <<Enrollment End Date>> (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <<Enrollment URL>>
- Provide your **activation code**: <<ABCDEFGHI>>

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-833-918-0882 by <<Enrollment End Date>>, Monday through Friday from 6 am – 6 pm Pacific Time (excluding U.S. holidays). Be prepared to provide engagement number <<Engagement Number>> as proof of eligibility for the Identity Restoration services by Experian.

**<u>For more information.</u>**

We sincerely regret and apologize for any inconvenience this may cause you. Please do not hesitate to contact us at 1-833-918-0882 if you have any questions or concerns.

Sincerely,

Pat Egan

Pat Egan
President and Chief Executive Officer

## Further Information and Steps You Can Take

We are providing complimentary access to Experian IdentityWorks℠ for 12 months.

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for 12 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is <u>immediately available to you</u>, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 12-month membership. This product provides you with superior identity detection and resolution of identity theft.

### ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

* Offline members will be eligible to call for additional reports quarterly after enrolling.

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

### <u>Filing a Police Report for Suspicious Activity</u>

We encourage you to remain vigilant of identity theft or fraud. You should review account statements, explanation of benefits, and credit reports and report any suspicious activity or suspected identity theft. You have the right to file a police report if you experience identity theft or fraud. If you do find suspicious activity of identity theft or fraud, call your local police or sheriff's office and file a police report of identity theft. Get a copy of the police report. You may need to give copies of the police report to creditors to clear up your records. In addition, you should report identity theft to your state's Attorney General and to the Federal Trade Commission ("FTC"). This notice has not been delayed by law enforcement.

### <u>Monitoring Your Accounts</u>

You may obtain a free copy of your credit report from each of the credit bureaus once a year by visiting www.annualcreditreport.com, or calling 877-322-8228. Hearing impaired consumers can access TDD service at 800-821-7232. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. You may contact the nationwide credit bureaus at:

**Equifax**, 888-378-4329, P.O. Box 105281, Atlanta, GA 30348, www.equifax.com/personal/credit-report-services.
**Experian**, 888-397-3742, P.O. Box 2104, Allen, TX 75013, www.experian.com.
**TransUnion**, 800-888-4213, P.O. Box 2000, Chester, PA 19016, www.transunion.com/get-credit-report.

You may also place a fraud alert or security freeze on your credit report at no cost. A fraud alert is a notice that can be placed on a consumer's credit report that alerts companies who may extend credit that the consumer may have been a victim of identity theft or fraud. When a fraud alert is displayed on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. There are two types of fraud alerts: an "initial" fraud alert that lasts for one year, and an "extended" fraud alert for victims of identity theft or fraud that lasts seven years. A fraud alert should not affect your ability to get a loan or credit, but it may cause some delay if you are applying for credit. To place a fraud alert, please contact one of the credit reporting agencies at:

**Equifax**, 888-378-4329, P.O. Box 105069, Atlanta, GA 30348, www.equifax.com/personal/credit-report-services.
**Experian**, 888-397-3742, P.O. Box 9554, Allen, TX 75013, www.experian.com/help/fraud-alert/.
**TransUnion**, 800-916-8800, P.O. Box 2000, Chester, PA 19016, www.transunion.com/fraud-alerts.

Alternatively, you may place a security freeze on your file. Security freezes will prevent new credit from being opened in your name without the use of a personal identification number or password that will be issued by the credit reporting agencies after you initiate the freeze. In order to place a security freeze, you may be required to provide the credit reporting agencies with information that identifies you. A security freeze can make it more difficult for someone to get credit in your name, but it also may delay your ability to obtain credit. The credit reporting agencies may not charge a fee to place a freeze or remove a freeze. To place a security freeze, please contact one of the agencies at:

**Equifax**, 888-378-4329, P.O. Box 105788, Atlanta, GA 30348, www.equifax.com/personal/credit-report-services.
**Experian**, 888-397-3742, P.O. Box 9554, Allen, TX 75013, www.experian.com/help/credit-freeze.
**TransUnion**, 800-916-8800, P.O. Box 160, Woodlyn, PA 19094, www.transunion.com/credit-freeze.

**Additional Information**

You may find additional information about fraud alerts, security freezes, and suggestions you can take to protect yourself from identity theft or fraud by contacting the FTC or your state Attorney General.

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or minimize the risks of identity theft.

The FTC provides suggestions for actions you may take in the event of identity theft at https://consumer.ftc.gov/identity-theft-and-online-security/identity-theft. You may also call the FTC for more information at 1-877-ID-THEFT (438-4338) (TTY: 1-866-653-4261), or write Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may also consider changing your online credentials, passwords, and security questions and answers. Choose a unique, hard-to-guess password for each of your online accounts and be sure to look for and report any unusual activity. A hard-to-guess password contains at least eight characters and a combination of upper and lower case letters, numbers and special characters.

**For California Residents**: Visit the California Privacy Protection Agency (http://cppa.ca.gov) for additional information on protection against identity theft.

**For Connecticut Residents**: The Attorney General can be contacted at 55 Elm Street, Hartford, CT 06106, 1-860-808-5318, www.ct.gov/ag.

**For District of Columbia Residents**: You can obtain information from the FTC and the Office of the Attorney General for the District of Columbia about steps to take to avoid identity theft. You can contact the D.C. Attorney General at: 441 4th Street, NW, Washington, DC 200001, 202-727-3400, www.oag.dc.gov.

**For Iowa Residents**: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General. The Attorney General can be contacted at the Office of Attorney General of Iowa, Hoover State Office Building, 1305 E. Walnut Street, Des Moines, Iowa 50319; +1 (515) 281-5164, www.iowaattorneygeneral.gov.

**For Kentucky Residents**: The Attorney General can be contacted at Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, www.ag.ky.gov, Telephone: +1 (502) 696-5300.

**For Maryland Residents**: You can find more information regarding steps to avoid identity theft from the Maryland Attorney General's Office: The Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023, www.marylandattorneygeneral.gov.

**For New Mexico Residents**: You have rights under the federal Fair Credit Reporting Act (FCRA), which governs the collection and use of information pertaining to you by consumer reporting agencies. These rights include, among others, the right to know what is in your credit file, the right to ask for your credit score, the right to dispute incomplete or inaccurate information, and the right to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about your rights under the FCRA, please visit https://www.ftc.gov/legal-library/browse/statutes/fair-credit-reporting-act or www.ftc.gov.

**For North Carolina Residents**: The North Carolina Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-566-7226 or 1-919-716-6400, www.ncdoj.gov.

**For New York Residents**: The Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; www.ag.ny.gov. The New Your Department of State Division of Consumer Protection may be contacted at: Consumer Assistance Unit 99, 1-800-697-1220, Washington Ave., Albany, NY 12231, www.dos.ny.gov/consumerprotection.

**For Oregon Residents**: You can report suspected identity theft to the Oregon Attorney General at (877) 877-9392, (503) 378-4400, Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, or at www.doj.state.or.us. You can also report suspected identity theft to law enforcement or the Federal Trade Commission.

**For Rhode Island Residents**: You can obtain information from the Rhode Island Office of the Attorney General about steps you can take to help prevent identity theft. You can contact the Rhode Island Attorney General at: 150 South Main Street, Providence, RI 02903, (401) 274-4400, www.riag.ri.gov. As noted above, you have the right to place a security freeze on your credit report at no charge but note that consumer reporting agencies may charge fees for other services.

**For Arizona, California, Colorado, Iowa, Georgia, Montana, New Jersey, Washington and West Virginia Residents**: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit bureaus directly to obtain such additional report(s).